1• There are several 'bad' links pointing to your website. You can confirm this by searching your website on the major search engines search boxes - Google, Yahoo & Bing. You can simply search by inputting your link:mentortechsource.com ->

I validated with all major search engines, most of the links are valid. Only 2 links ->

1. Careers page – Coming from old website cache -> I have already requested Google webmaster to hide that link and clear the cache
2. SiteMap -> Started working on that, I have created the site map, will upload it by tomorrow to our website as well as in google search engine

2• Your website has multiple undesirable technical errors such as HTML errors, broken links, missing image alt tags etc. Confirm this by searching your domain or website URL on [validator.w3.org](https://freemarketingsales502-dot-yamm-track.appspot.com/Redirect?ukey=1Uq45AMTIrsaOQV3LN5mxsv_TaGCJd-UjGGFRppY-nrc-0&key=YAMMID-70645762&link=http%3A%2F%2Fvalidator.w3.org%2F),[brokenlinkcheck.com](https://freemarketingsales502-dot-yamm-track.appspot.com/Redirect?ukey=1Uq45AMTIrsaOQV3LN5mxsv_TaGCJd-UjGGFRppY-nrc-0&key=YAMMID-70645762&link=http%3A%2F%2Fbrokenlinkcheck.com%2F),[feedthebot.com/tools/alt/](https://freemarketingsales502-dot-yamm-track.appspot.com/Redirect?ukey=1Uq45AMTIrsaOQV3LN5mxsv_TaGCJd-UjGGFRppY-nrc-0&key=YAMMID-70645762&link=http%3A%2F%2Ffeedthebot.com%2Ftools%2Falt%2F)

* I have already provided the alt\_tags to all the images
* Broken link is only the site map , as if now I have commented it. Tomorrow after uploading the site map, I will enable this link

3• Duplicate content has been found which can be adversely affecting your website. You can confirm this at [copyscape.com](https://freemarketingsales502-dot-yamm-track.appspot.com/Redirect?ukey=1Uq45AMTIrsaOQV3LN5mxsv_TaGCJd-UjGGFRppY-nrc-0&key=YAMMID-70645762&link=http%3A%2F%2Fcopyscape.com%2F)

We have certain duplications in text in various pages, I will rephrase the content. It is referring sub navigations and navigations also as duplicate content.

4• The number of high quality and/or authoritative links pointing to your site is extremely low. You can confirm this by visiting [ahrefs.com](https://freemarketingsales502-dot-yamm-track.appspot.com/Redirect?ukey=1Uq45AMTIrsaOQV3LN5mxsv_TaGCJd-UjGGFRppY-nrc-0&key=YAMMID-70645762&link=http%3A%2F%2Fahrefs.com%2F)

Same as point 1